



Faculty Name: Commerce Management & Law

Programme Name: Bachelor Business Administration (Honours)

Semester: I

Academic Batch: 2023-24

Course Group	Course Name	Cr	Teaching Scheme				External Exam Duration (Hrs.)		Continuous & Comprehensive Evaluation (CCE)	Semester End Evaluation (SEE)	Grand Total
			T	P	Tu	Con t. Hrs	T	P			
Major Core Course (Any one)											
Financial Management	Fundamentals of Financial Management	4	4			4	2		50	50	100
	Indian Financial System	4	4			4	2		50	50	100
Marketing Management	Principles of Marketing Management	4	4			4	2		50	50	100
	Product Management	4	4			4	2		50	50	100
Human Resource Management	Principles of Human Resource Management	4	4			4	2		50	50	100
	Talent Management	4	4			4	2		50	50	100
Minor Course (Any One)											
General Management	Principles and Practices of Management	4	4			4	2		50	50	100
Entrepreneurship	Entrepreneurship Development	4	4			4	2		50	50	100
Multi-Disciplinary Course											
	Environmental Studies	4	4			4	2		50	50	100



Faculty Name:	Commerce Management & Law	
Programme Name:	Bachelor Business Administration (Honours)	
Semester:	II	Academic Batch: 2023-24

Course Group	Course Name	Cr	Teaching Scheme				External Exam Duration (Hrs.)		Continuous & Comprehensive Evaluation (CCE)	Semester End Evaluation (SEE)	Grand Total Max./ Passing
			T	P	Tu	Con t. Hrs	T	P			
Major Core Course (any one)											
Financial Management	Banking & Insurance	4	4			4	2		50	50	100
	Introduction to Stock Market	4	4			4	2		50	50	100
Marketing Management	Integrated Marketing Communication	4	4			4	2		50	50	100
	Green Marketing	4	4			4	2		50	50	100
Human Resource Management	Human Resource Planning & Development	4	4			4	2		50	50	100
	Employee Wellness & Risk Management	4	4			4	2		50	50	100
Minor Course (Any One)											
General Management	Fundamentals of Accounting	4	4			4	2		50	50	100
Entrepreneurship	Managing Innovation	4	4			4	2		50	50	100
Multi-Disciplinary Course											
	Business Mathematics	4	4			4	2		50	50	100



Faculty Name: Commerce, Management and Law

Programme Name: Bachelor of Business Administration (Honours) in Information Technology Management

Semester: I Academic Batch: 2023-24

Course Group		Course Name	Cr	Teaching Scheme				External Exam Duration (Hrs.)		Continuous & Comprehensive Evaluation (CCE)	Semester End Evaluation (SEE)	Grand Total Max./ Passing
				T	P	Tu	Cont. Hrs	T	P			
Major Core Course - I (Any one) Management	Financial Management	Fundamentals of Financial Management	4	4	-	-	4	2		50	50	100
	Marketing Management	Principles of Marketing Management	4	4			4	2		50	50	100
	Human Resource Management	Principles of Human Resource Management	4	4	-	-	4	2	-	50	50	100
Major Core Course- II (Any one)	Information Technology Management	Computer Fundamentals and Applications	4	3	2	-	5	2	2	50	50	100
		Computer Organization	4	-	-	-	4	2	-	50	50	100
Minor Course (Electives) (Any one)												
General Management		Principles and Practices of Management	4	-	-	-	4	2	-	50	50	100
Entrepreneurship		Entrepreneurship Development	4	-	-	-	4	2	-	50	50	100
Multi-Disciplinary Course		Environmental Studies	4	-	-	-	4	2	-	50	50	100



Faculty Name: Commerce, Management and Law

Programme Name: Bachelor of Business Administration (Honours) in Information Technology Management

Semester: II Academic Batch: 2023-24

Course Group		Course Name	Cr	Teaching Scheme				External Exam Duration (Hrs.)		Continuous & Comprehensive Evaluation (CCE)	Semester End Evaluation (SEE)	Grand Total
				T	P	Tu	Cont. Hrs	T	P			
Major Core Course - I (Any one) Management	Financial Management	Banking & Insurance	4	4	-	-	-	2		50	50	100
	Marketing Management	Integrated Marketing Communication	4	4			4	2		50	50	100
	Human Resource Management	Human Resource Planning & Development	4	4	-	-	4	2	-	50	50	100
Major Core Course (Any one)	Information Technology Management	Programming Fundamentals	4	3	2	-	5	2	2	50	50	100
		Digital Computer Electronics	4	-	-	-	4	2	-	50	50	100
Minor Course (Electives) (Any one)												
General Management		Management Information System	4	-	-	-	4	2	-	50	50	100
Entrepreneurship		Managing Innovation	4	-	-	-	4	2	-	50	50	100
Multi-Disciplinary Course		Business Mathematics	4	-	-	-	4	2	-	50	50	100



Faculty Name:	Commerce, Management & Law	
Programme Name:	Bachelor of Business Administration (Honours) in Hospitality Management	
Semester:	I	Academic Batch: 2023-24

Course Group	Course Name	Cr	Teaching Scheme				External Exam Duration (Hrs.)		Continuous & Comprehensive Evaluation (CCE)	Semester End Evaluation (SEE)	Grand Total
			T	P	Tu	Cont. Hrs	T	P			
Major Core Course											
Hospitality Management	Basic Front Office Operation	4	3	2	--	5	2	2	50	50	100
	Principles of Management for Hospitality and Tourism	4	4	--	--	4	2	--	50	50	100
Minor Course (Any One)											
Tourism and Travel	Introduction to Tourism Industry	4	4	--	--	4	2	--	50	50	100
Entrepreneurship	Entrepreneurship Development	4	4	--	--	4	2	--	50	50	100
Multi-Disciplinary Course											
	Environmental Studies	4	4	--	--	4	2	--	50	50	100



Faculty Name:	Commerce, Management & Law	
Programme Name:	Bachelor of Business Administration (Honours) in Hospitality Management	
Semester:	II	Academic Batch: 2023-24

Course Group	Course Name	Cr	Teaching Scheme				External Exam Duration (Hrs.)		Continuous & Comprehensive Evaluation (CCE)	Semester End Evaluation (SEE)	Grand Total
			T	P	Tu	Cont. Hrs	T	P			
Major Core Course											
Hospitality Management	Basics of Housekeeping Operation	4	3	2	--	5	2	2	50	50	100
	Human Resource Management for Hospitality and Tourism	4	4	--	--	4	2	--	50	50	100
Minor Course (Any One)											
Tourism and Travel	Tourism Products of India	4	4	--	--	4	2	--	50	50	100
Entrepreneurship	Managing Innovation	4	4	--	--	4	2	--	50	50	100
Multi-Disciplinary Course											
	Basics of Computer Fundamentals	4	3	2	--	5	2	2	50	50	100



Faculty Name:	Commerce Management & Law	
Programme Name:	Bachelor of Commerce (Honours)	
Semester:	I	Academic Batch: 2023-24

Course Group	Course Name	Cr	Teaching Scheme				External Exam Duration (Hrs.)		Continuous & Comprehensive Evaluation (CCE)	Semester End Evaluation (SEE)	Grand Total
			T	P	Tu	Cont. Hrs	T	P			
Major Core Course											
Accountancy	Fundamentals of Accounting	4	4			4	2		50	50	100
	Accounting for Non-Corporate Entities	4	4			4	2		50	50	100
Minor Course (Any One)											
Entrepreneurship	Entrepreneurship Development	4	4			4	2		50	50	100
Corporate Banking and Insurance	Indian Banking Sector	4	4			4	2		50	50	100
Multi-Disciplinary Course											
	Environmental Studies	4	4			4	2		50	50	100



Faculty Name: Commerce Management & Law

Programme Name: Bachelor of Commerce (Honours)

Semester: II Academic Batch: 2023-24

Course Group	Course Name	Cr	Teaching Scheme				External Exam Duration (Hrs.)		Continuous & Comprehensive Evaluation (CCE)	Semester End Evaluation (SEE)	Grand Total Max./ Passing
			T	P	Tu	Cont. Hrs	T	P			
Major Core Course											
Accountancy	Accounting for Service Sector	4	4			4	2		50	50	100
	Cost Accounting	4	4			4	2		50	50	100
Minor Course (Any One)											
Entrepreneurship	Managing Innovation	4	4			4	2		50	50	100
Corporate Banking and Insurance	Indian Insurance Sector	4	4			4	2		50	50	100
Multi-Disciplinary Course											
	Business Mathematics	4	4			4	2		50	50	100