

Faculty Name:	Commerce Manageme	nt & Law		
Programme Name:	Bachelor Business Adm	inistration (Honours)		
Semester:	I		Academic Batch:	2023-24

			Т	eaching	Scheme	e		al Exam on (Hrs.)	Continuous &	Semester	
Course Group	Course Name		Т	P	Tu	Con t. Hrs	Т	Р	Comprehen sive Evaluation (CCE)	End Evaluation (SEE)	Grand Total
Major Core Course (Any one))										
Fin on siel Monegoment	Fundamentals of Financial Management	4	4			4	2		50	50	100
Financial Management	Indian Financial System	4	4			4	2		50	50	100
Marketing Management	Principles of Marketing Management	4	4			4	2		50	50	100
	Product Management	4	4			4	2		50	50	100
Human Resource	Principles of Human Resource Management	4	4			4	2		50	50	100
Management	Talent Management	4	4			4	2		50	50	100
Minor Course (Any One)											
General Management	Principles and Practices of Management	4	4			4	2		50	50	100
Entrepreneurship	Entrepreneurship Development	4	4			4	2		50	50	100
Multi-Disciplinary Course	·									·	
	Environmental Studies	4	4			4	2		50	50	100



Faculty Name: Commerce Management & Law

Programme Name: Bachelor Business Administration (Honours)

2023-24 Semester: II Academic Batch:

			Тег	aching S	Schem	ie	External Duration		Continuous & Comprehensive	Semester End Evaluation	Grand Total
Course Group	Course Name	Cr	Т	P	Tu	Con t. Hrs	Т	P	Evaluation (CCE)	(SEE)	Max./ Passing
Major Core Course	Major Core Course (any one)										
Financial	Banking & Insurance	4	4			4	2		50	50	100
Management	Introduction to Stock Market	4	4			4	2		50	50	100
Marketing	Integrated Marketing Communication	4	4			4	2		50	50	100
Management	Green Marketing	4	4			4	2		50	50	100
Human Resource	Human Resource Planning & Development	4	4			4	2		50	50	100
Management	Employee Wellness & Risk Management	4	4			4	2		50	50	100
Minor Course (Any	One)										
General Management	Fundamentals of Accounting	4	4			4	2		50	50	100
Entrepreneurship	Managing Innovation	4	4			4	2		50	50	100
Multi-Disciplinary Course											
	Business Mathematics	4	4			4	2		50	50	100



Faculty Name: Commerce, Management and Law

Programme Name: Bachelor of Business Administration (Honours) in Information Technology Management

Semester: I Academic Batch: 2023-24

		Course Name		Teaching Scheme				Externa l Exam Duratio n (Hrs.)		Contin uous & Compr ehensi	Semester End	Grand Total
Course Group		Course Name	Cr	Т	P	T u	Con t. Hrs	Т	P	ve Evalua tion (CCE)	Evaluation (SEE)	Max./ Passing
Major Core Course - I	Financial Management	Fundamentals of Financial Management		4	-	-	4	2		50	50	100
(Any one) Management	Marketing Management	Principles of Marketing Management	4	4			4	2		50	50	100
	Human Resource Management	Principles of Human Resource Management		4	-	-	4	2	-	50	50	100
Major Core Course- II (Any one)	Information Technology	Computer Fundamentals and Applications	4	3	2	-	5	2	2	50	50	100
(my one)	Management	Computer Organization	4	-	-	-	4	2	-	50	50	100
Minor Course (Electives) (Any one)		I 9.										
General Management		Principles and Practices of Management		-	-	-	4	2	-	50	50	100
Entrepreneurship		Entrepreneurship Development		-	-	-	4	2	-	50	50	100
Multi-Disciplinary Course		Environmental Studies		-	-	-	4	2	-	50	50	100



Faculty Name: Commerce, Management and Law

Programme Name: Bachelor of Business Administration (Honours) in Information Technology Management

Semester: II Academic Batch: 2023-24

				7	eaching	g Scheme			nal Exam on (Hrs.)	Continuous & Comprehensi	Semester End	Grand Total
Course Group		Course Name	Cr	Т	P	Tu	Cont. Hrs	Т	P	ve Evaluation (CCE)	Evaluation (SEE)	
Major Core	Financial Management	Banking & Insurance	4	4	-	-	-	2		50	50	100
Course - I (Any one) Management	Marketing Management	Integrated Marketing Communication	4	4			4	2		50	50	100
	Human Resource Management	Human Resource Planning & Development	4	4	-	-	4	2	-	50	50	100
Major Core Course	Information Technology	Programming Fundamentals	4	3	2	-	5	2	2	50	50	100
(Any one)	Management	Digital Computer Electronics	4	-	-	-	4	2	-	50	50	100
Minor Course (Electives) (Any one)												
General Management		Management Information System	4	-	-	-	4	2	-	50	50	100
Entrepreneurshi p		Managing Innovation	4	-	-	-	4	2	-	50	50	100
Multi- Disciplinary Course		Business Mathematics	4	-	-	-	4	2	-	50	50	100



	Faculty Name:	aw
Programme Name: Bachelor of Business Administration (Honours) in Hospitality Management	ramme Name:	stration (Honours) in Hospitality Management

Semester: I Academic Batch: 2023-24

Course Group	Course Name		Т	Ceachir	ng Sche	eme	External Exam Duration (Hrs.)		Continuous & Comprehensive Evaluation	Semester End Evaluation	Grand Total
			Т	P	Tu	Cont. Hrs	Т	P	(CCE)	(SEE)	
Major Core Course											
Hognitality Managamant	Basic Front Office Operation	4	3	2		5	2	2	50	50	100
Hospitality Management	Principles of Management for Hospitality and Tourism	4	4			4	2		50	50	100
Minor Course (Any One)											
Tourism and Travel	Introduction to Tourism Industry	4	4			4	2		50	50	100
Entrepreneurship	Entrepreneurship Development	4	4			4	2		50	50	100
Multi-Disciplinary Course											
	Environmental Studies	4	4			4	2		50	50	100



Faculty Name: Commerce, Management & Law

Programme Name: Bachelor of Business Administration (Honours) in Hospitality Management

Semester:

II

Academic Batch:

2023-24

Course Group	Course Name		Teaching Scheme				External Exam Duration (Hrs.)		Continuous & Comprehensiv e Evaluation	Semester End Evaluation (SEE)	Grand Total
			Т	P	Tu	Cont. Hrs	Т	P	(CCE)		
Major Core Course											
Hognitality Management	Basics of Housekeeping Operation	4	3	2		5	2	2	50	50	100
Hospitality Management	Human Resource Management for Hospitality and Tourism	4	4			4	2		50	50	100
Minor Course (Any One)											
Tourism and Travel	Tourism Products of India	4	4			4	2		50	50	100
Entrepreneurship	Managing Innovation	4	4			4	2		50	50	100
Multi-Disciplinary Course											
	Basics of Computer Fundamentals	4	3	2		5	2	2	50	50	100



Faculty Name: Commerce Management & Law

Programme Name: Bachelor of Commerce (Honours)

Semester: I

Academic Batch:

2023-24

Course Group	Course Name	Cr	Т	eachin	ıg Scher	ne	External Exam Duration (Hrs.)		Continuous & Comprehensiv e Evaluation	Semester End Evaluation (SEE)	Grand Total
			T	P	Tu	Cont. Hrs	Т	P	- (CCE)		
Major Core Course											
	Fundamentals of Accounting	4	4			4	2		50	50	100
Accountancy	Accounting for Non-Corporate Entities	4	4			4	2		50	50	100
Minor Course (Any One)											
Entrepreneurship	Entrepreneurship Development	4	4			4	2		50	50	100
Corporate Banking and Insurance	Indian Banking Sector	4	4			4	2		50	50	100
Multi-Disciplinary Course	e										
	Environmental Studies	4	4			4	2		50	50	100



Faculty Name: Commerce Management & Law

Programme Name: Bachelor of Commerce (Honours)

Semester: II Academic Batch: 2023-24

Course Group	Course Name	Cr	T	eachir	ıg Sch	eme	External Exam Duration (Hrs.)	Continuous & Comprehensive Evaluation	Semester End Evaluation (SEE)	Grand Total Max./ Passing
			Т	P	Tu	Cont. Hrs	T P	(CCE)		Passing
Major Core Course										
Aggayatangy	Accounting for Service Sector	4	4			4	2	50	50	100
Accountancy	Cost Accounting	4	4			4	2	50	50	100
Minor Course (Any One)										
Entrepreneurship	Managing Innovation	4	4			4	2	50	50	100
Corporate Banking and Insurance	Indian Insurance Sector	4	4			4	2	50	50	100
Multi-Disciplinary Course										
	Business Mathematics	4	4			4	2	50	50	100